



For Immediate Use
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www.BrianHead.com

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Brian Head Resort is uniquely positioned for Incredible Combo Trips: Ski or Snowboard AND visit Las Vegas, Bryce Canyon, Zion or Cedar Breaks

- Few, if any, ski areas surpass Utah's Brian Head Resort when it comes to creating "combo trips" that turn skiing and snowboarding trips into much more than is typically experienced.

Brian Head, UT – Within a three hour drive of Brian Head Resort -or much less- are Las Vegas, Bryce Canyon National Park, Zion National Park and Cedar Breaks National Monument. Each offers much to winter visitors: fascinating, unique activities that cannot be experienced anywhere else.

By combining these fantastic, off-mountain travel options with spectacular skiing and snowboarding, an annual skiing/boarding trip becomes much more enriching and lifetime memories are created for individuals, families or groups of friends. No ski area makes it as easy to create such combo trips as does Brian Head Resort.

Las Vegas: 37 million visitors annually can't be wrong, this city is a worldwide icon with too much to pass up, especially if you are going to be there anyway; Las Vegas is already on the itinerary of most everyone flying or driving to Brian Head. It's the closest major airport, and it's the perfect midway point for any of Southern California's 25 million residents that have selected Brian Head as their winter sports destination and will be driving right through on Interstate 15. However skiers and snowboarders might arrive in Las Vegas on their way to Brian Head, they are only three hours from the slopes so why not enjoy this desert city's incredible deals offered at many casinos-resorts and spectacular spas. Las Vegas also offers an unsurpassed lineup of live entertainment and nightlife options, enumerable restaurants of all types and shopping without limits – maybe even the new Las Vegas Museum of Law Enforcement and Organized Crime. The next morning it's on to Brian Head, arriving just in time for a half day of skiing -or a full day for early risers. The drive is 95 percent on Interstate 15, with the rest on UT-143.

Bryce Canyon National Park: Winter is when Bryce Canyon is at its most scenic and colorful according to many in the know –including the author of the park's website (<http://www.nps.gov/brca/planyourvisit/winter.htm>). The park is only two hours from Brian Head on roads generally open and clear, except immediately following a heavy snowfall. During winter at the park, crowds are gone and there is plenty of room to take it all in. Some choose to hop in and out of a warm car at the overlooks, viewing the striking contrast of white snow, red rock and blue sky. More adventurous visitors opt for a Ranger-led snowshoe hike or cross-country skiing the rim trail between Bryce Point and Fairyland Point. Winter astronomy is also popular at the park. Just outside the park, winter activity options include horseback riding, ski archery competition, photography clinics, snow sculpture and sled races. The Bryce Canyon

Winter Festival, held over Presidents' Day Weekend (February 19-21, 2011), is a popular time to visit the park, a scenic two hour drive from Brian Head along UT-143 N, I-15 N, UT-20, US-89, UT-12 and UT-63.

Zion National Park:

At Zion, winter days can be clear and reach 60°F, perfect for hiking Zion's famous trails or savoring the Zion Canyon Scenic Drive, a 6-mile drive along the canyon floor that is open to private vehicles in the winter season through March, with shuttle service beginning in April. Other popular winter activities include cross-country skiing and snowshoeing in the higher elevations of the park and dramatic winter photography along the Emerald Pools Loop Trails, a series of pools and waterfalls where winter's melting snow can create waterfalls that are larger than what is seen in the summer. Zion is a two hour drive from Brian Head via UT-143, I-15, UT-17 and UT-9.

Cedar Breaks National Monument:

Winter activities at Cedar Breaks include cross-country skiing, snowshoeing and snowmobiling. Each is a special way to experience the area's sub-alpine splendor. All can be done on the region's main road, which becomes a trail through the park once it is covered with snow and closed to vehicles. Beyond the spectacular vistas at every turn, Cedar Breaks' winter ranger station, a yurt at the Alpine Pond Trailhead, is a popular spot for warming up with a hot cup of cocoa. The yurt is staffed by volunteers on the weekends during the winter season between 11 a.m.-3 p.m. Also popular are the Cedar Mountain and East Fork snowmobile complexes, where snowmobilers obtain information on extensive trails in southern Utah's famous color country and winter access to some of America's most unique scenery. The shortest route to the Yurt: drive on Highway 143 until approximately 3 miles south of Brian Head where the road turns at the junction with 148 (Cedar Breaks Scenic Drive). The yurt is located about one mile south on the groomed trail, up two small hills. You can cross country ski, snowshoe, or snowmobile!

About Brian Head Resort: at 9,600-11,307 feet above sea level, it is the highest ski resort base elevation in Utah. It averages nearly 400 inches yearly of the "Greatest Snow on Earth," has three terrain parks, eight lifts, 65 ski trails and 650 acres of ski terrain for downhill skiing, snow tubing and snowboarding from mid-November through mid-April. There are also assorted options for après ski dining and drinking, entertainment and ecotourism, as well as cross-country skiing, snowshoeing and much more. Brian Head's very family-friendly atmosphere includes an uncrowded setting with no lift-lines, an award-winning, all-inclusive children's program for ages 3-12 at Navajo Lodge Learning Center, an entire mountain and facility dedicated to kids and newcomers to winter sports. There is also a state licensed day care facility. Brian Head's location is perfect for combining a skiing or snowboarding trip with a visit to Las Vegas. Likewise, Brian Head is likely closer to more national parks than any other ski resort town in North America; Zion, Bryce, Capitol Reef, The Grand Canyon, and Great Basin are all within easy reach. Cedar Breaks National Monument is two miles from Brian Head.

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