



# Brian Head Resort Winter 2024-25 Press Kit



## Company Profile

Brian Head Resort's 60th ski season is scheduled to begin on November 8, 2024, with nearly \$1.4 million in capital improvements to enhance the skier experience and extend the season.

Brian Head Resort first opened its slopes on January 7, 1965, with a 700-vertical-foot chairlift, T-bar, and warming hut. Sixty years later, Brian Head Resort is southern Utah's premier ski resort with 650 acres of skiable terrain, 71 trail, 8 lifts, 2 ski lodges, and a variety of activities and signature events, including night skiing, snow tubing, and live music.

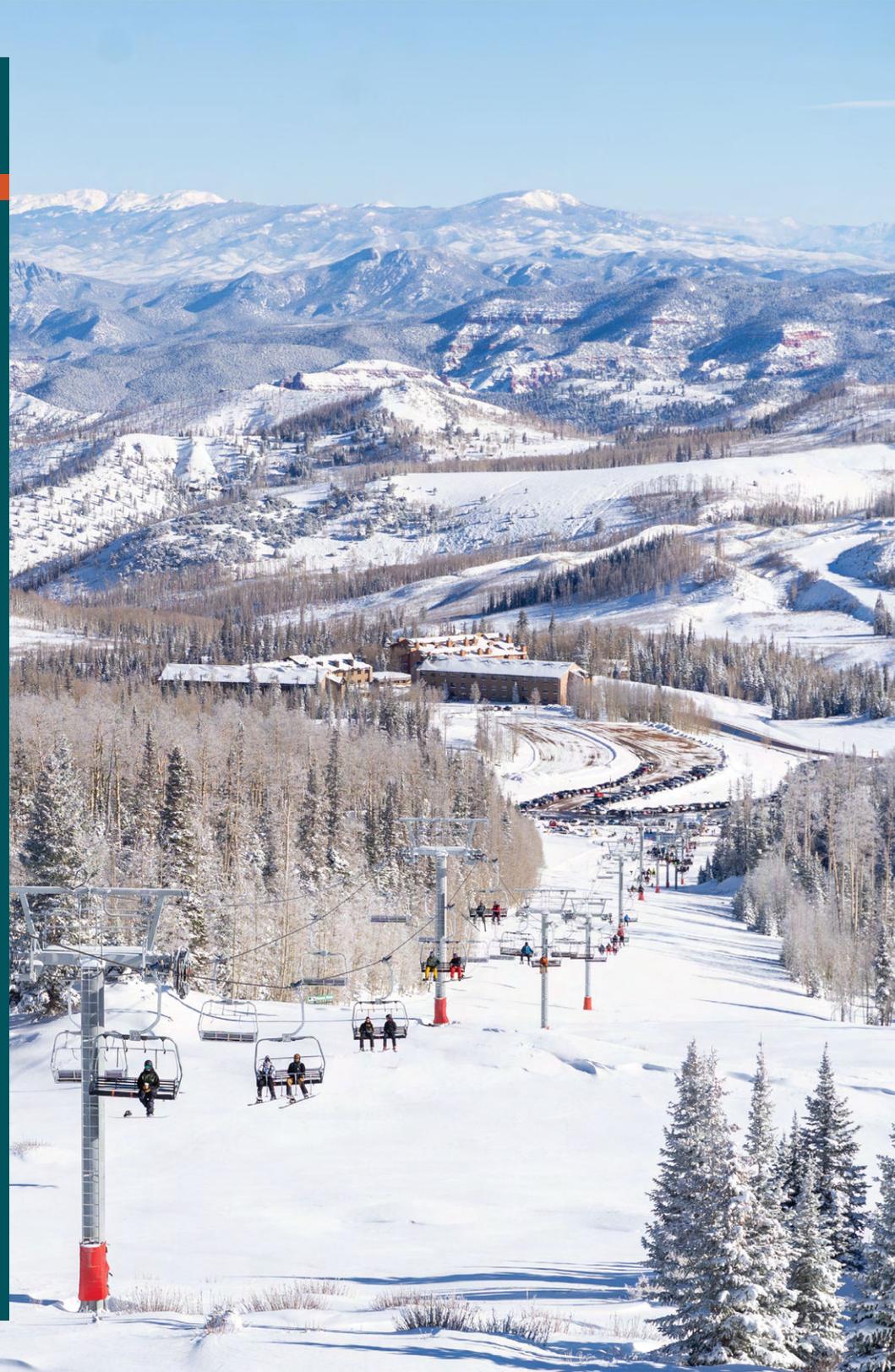
Brian Head Resort has an exceptionally long ski season thanks to its high base elevation, the highest in Utah at 9,600 feet, which receives 360 inches of annual snowfall and extensive snowmaking. The 2023-24 ski season culminated in 174 skiable days, the resort's longest season to date.

Since its inception, Brian Head Resort has provided exceptional skiing on the "Greatest Snow on Earth" with affordably priced tickets and lessons. Today, Brian Head Resort remains one of America's most family-friendly and affordably priced ski resorts with key initiatives, including:

- When purchasing advance online tickets online, lift tickets for the 2024-25 ski season start at \$19 on select dates. Brian Head's demand-based pricing strategy rewards guests who plan ahead with the best deals.
- Brian Head's Power Kids provides unlimited free skiing, snowboarding, and lift-served mountain biking to all children aged 12 and under, with no purchase required or blackout dates.

Located in southern Utah, 200 miles northeast of Las Vegas and 260 miles south of Salt Lake City, Brian Head Resort is a perfect mountain getaway with a variety of family-friendly activities, lodging, retail shops, and restaurants. Join us this winter as we celebrate 60 years of tradition!

Visit [brianhead.com](https://brianhead.com) to learn more.



## Winter Fact Sheet

### Mountain Stats

- Total Mountains: 2
- Base Elevation: 9,780 feet (2,981 meters)
- Summit Elevation: 10,920 feet (3,328 meters)
- Brian Head Peak: 11,312 feet (3,448 meters)
- Vertical Drop: 1,140 feet (347meters)
- Skiable Area: 650 Acres (263 hectares)
- Annual Snowfall: 360 inches (914 centimeters)

### Resort Based Winter Activities

- Night Skiing Friday and Saturday
- Snow Tubing and Night Tubing

### Winter Activities Outside of the Resort

- Cross Country Skiing
- Ice Skating
- Snowshoe Tours
- Snowmobile Adventures

### Resort Features

- 8 Lifts Serving 71 Trails
- 2 High Speed Quads
- 5 Triple Chairlifts
- 1 Double Chairlifts
- 3 Carpet Lifts

### Trail Ratings by Percentage

- 35% Beginner
- 35% Intermediate
- 30% Advanced/Expert

### Terrain Parks

- Giant Steps Bypass Park
- Navajo Progressive Park

## Getting Here

Brian Head Resort is 14 miles off I-15 in Southwest Utah, three hours north of Las Vegas and three and a half hours south of Salt Lake City. Brian Head Resort is situated in the Dixie National Forest next to Cedar Breaks National Park, and between Bryce Canyon National Park and Zion National Park.

### National Parks and Monuments

Cedar Breaks National Monument, UT: 5 min / 3 mi

Zion National Park, UT: 50 mins / 49 mi

Bryce Canyon National Park, UT: 1.2 hr / 58 mi



## Free On-Snow Experience

Brian Head Resort, Southern Utah's premier ski destination, is making winter sports more accessible by offering a complimentary 2.5 hour introductory ski and snowboarding lesson with the purchase of a lift ticket.

The free on-snow program is open to first-time skiers and snowboarder ages 13 and older, providing essential skills and safety guidance to help newcomers build confidence on the slopes. Lessons begin with the basics, covering proper equipment use, the skier responsibility code, and key safety practices. Instructors then guide participants on a gentle slope, teaching fundamental techniques such as gliding, turning, stopping, and falling safely.

The program includes instruction on loading and unloading both a magic carpet lift and a chairlift. After mastering the basics, participants can continue practicing independently by riding the magic carpet and beginner chairlift or booking another free session to further refine their skills.

### Reservations and Requirements

- Available for ages 13 and older
- The on-snow experience begins at 10 am daily
- Guest must sign up online at least 24 hours in advance
- The daily group size is limited; guests are encouraged to sign up early
- A lift ticket and ski or snowboard equipment are required

Following the session, guests are encouraged to consider enrolling in ski lessons. This will enable them to progress to more challenging terrain with the guidance of a professional instructor.

Visit [brianhead.com](http://brianhead.com) to learn more.



## Night Skiing

Just because the sun goes down, doesn't mean the skiing stops! Get extra turns and work on technique with night skiing on Friday and Saturday nights from 4 pm to 9 pm, with extended days of operation during Christmas, New Year's, MLK Day, and Presidents' Day. Don't ski? Join the weekend party at Brian Head Resort with nighttime tubing, then warm up at the fire-pit near the lodge.

## Snow Tubing / Night Tubing

Tubing is a great way to experience winter thrills at Brian Head Resort. It's a lot like sledding but safer, more fun, and there isn't any hiking! Brian Head Resort's tubing park is located near the Giant Steps Lodge. Tubing is open daily from 10 am to 4 pm. Night tubing is available from 4 pm to 7 pm starting December 13 through April 5 on Fridays and Saturdays, with extended days of operation during Christmas, New Years, MLK Day, and Presidents' Day.



## Activities Outside of the Resort

### Ice Skating

Located just a few minutes from the Giant Steps Lodge, Brian Head Ice is an outdoor recreational ice rink set among the mountain trees. The outdoor ice skating rink is typically open starting in late November, ice skate rentals available as well as skate aids for inexperienced skaters and young children.

### Cross Country Skiing / Snowshoeing

Visitors can access a variety of cross country and snowshoeing trails around town, like Burt's Road, or access Cedar Breaks National Monument for the breathtaking beauty of southern Utah's red rock country. Snowshoes and cross country ski rentals available at Brian Head Sports and Georg's.

### Snowmobiling

There are ample options for snowmobiling in Southern Utah's famous color country. Take a guided tour with Thunder Mountain Motorsports in Brian Head for spectacular views, scenery and winter landscapes accessible by snowmobile.

## 2024/25 Winter Events

From live music on Fridays to holiday celebrations, freestyle competitions and the Spring Carnival, Brian Head Resort's events are sure to delight the whole family.

### 2024 Holiday Celebrations

For those who like to get merry on the slopes Brian Head Resort has a cheerful lineup of holiday festivities including Shred with Santa on Christmas Day (12/25). On New Year's Eve (12/31) gather by the fire pits and ring in the new year with a torchlight parade and fireworks show at the Giant Steps base area.

### 60th Anniversary Celebration 1/4/2025 - 1/7/2025

During the week of January 7, 2025, Brian Head Resort invites everyone to celebrate its 60th anniversary with on-mountain activities and events.

### Easter Egg Hunt: 4/20/2025

Whether you're a local looking for a fun family tradition or a visitor wanting a unique experience, the annual Easter egg hunt at Brian Head Resort brings together the spring sunshine, great skiing, and fun prizes. Bring the kids to hunt for Easter eggs in the snow and take a picture with the Easter Bunny.

### Spring Carnival: April 2025

Celebrate the arrival of spring with on-mountain celebrations each Saturday during April, including a costume slalom race, a cardboard sled race, and the ever-popular pond skimming event. Come to compete for prizes or just enjoy the spectacle.

- Cardboard Box Race: 4/5/25
- Costume Slalom: 4/12/25
- Easter Egg Hunt: 4/20/25
- Pond Skim: 4/26/25





## 2024/25 Winter Events

### Early Pasholder Days

Starting in January 2025, on the last Wednesday of every month, Brian Head Resort invites season passholders to board the Giant Steps Express lift an hour early.

### Live Music

Catch free live music at Last Chair Grill & Brews from 5:30 to 8:30 pm on Fridays and Saturdays throughout the season starting in December.

### Ski with a Ranger

This winter, skiers and snowboarders are invited to Ski with a Ranger at 1 pm on the first Friday of each month, starting on January 3, 2025 through May 2, 2025.

During the free tour, rangers from the Dixie National Forest provide an informative and enjoyable way to learn about the ecology and geology of Brian Head Resort and the surrounding national forest.

Tours depart from the top of the Giant Steps Express lift at 1 pm and last approximately one hour, conditions and weather permitting. Reservations are not required. Participants must be immediate-level skiers or snowboarders and have a lift ticket or season pass. Attendance is on a first-come, first-served basis.

The skiing portion of the tour starts at 1 pm; however, guests can meet with rangers from the Dixie National Forest at the base of the Giant Steps lift from 10:30 am to 12:30 pm on the first Friday of every month starting January 2025.

## Utah's Family Friendly, Affordable Resort

Brian Head Resort's goal is to make skiing and snowboarding more accessible to everyone. At Brian Head Resort families will find fewer crowds, shorter lift lines, excellent Utah snow, and a longer ski season.

**Affordable Lift Tickets:** Brian Head Resort's demand-based pricing model aims to improve operational efficiencies and reward guests who plan ahead with the best deals. Kids 12 and under ski and ride free all year long, no purchase required, no blackout dates.

**Kid's 12 & Under Ski Free:** The goal of Brian Head Resort is to make skiing and snowboarding more accessible to everyone. Families will find fewer crowds, shorter lift lines, great Utah snow, and a longer ski season at Brian Head Resort.

**Family-Friendly Atmosphere:** Brian Head Resort prides itself on being family-friendly with fewer crowds and a more relaxed atmosphere. From live music on Fridays and holiday celebrations with fireworks displays, to freestyle competitions and the Spring Carnival, Brian Head Resort's events are sure to delight the whole family.

**Terrain for All Levels:** The resort is naturally terrain divided with Navajo Peak separating the beginner runs from the more advanced runs found on Giant Steps Peak. This ensures guests won't accidentally get in over their heads or have to worry about sharing the slopes with people traveling at different speeds.

**Ski and Snowboard School:** The resort offers ski and snowboard lessons for all ages and abilities, from group lessons for beginners and intermediates to private lessons for younger children or advanced skiers and riders looking to up their skill set.

**Equipment Rentals:** The resort has affordable equipment rental options with pricing ranging from \$27 for children and between \$37-47 for adults. Guests can book online and save \$5.

**Scenic Beauty:** Beyond skiing and snowboarding, Brian Head Resort offers stunning natural beauty. The resort is located just 4 miles from Cedar Breaks National Monument where families enjoy snowshoeing and cross country skiing.



Photo ©Jon Resnick





Photo © Jon Resnick



## Brian Head Lodge & Spa

The Brian Head Lodge & Spa is the official lodging for Brian Head Resort. The upscale timber- and stone building has inviting spaces that provide the perfect place for guests to unwind after a day of skiing or exploring the great outdoors. A two minute shuttle ride brings guests to the slopes, making it convenient to hit the slopes early, take breaks or change equipment.

**Accommodations:** Brian Head Lodge has 100 guest rooms with exposed beams that feature free Wi-Fi, flat-screen TVs, mini-fridges, and microwaves. 12 suites are available with stone fireplaces and 8 have pull-out sofas.

**Dining:** The Lift Bar & Patio is the perfect place to cap off your day with giant windows to take in the amazing views, a large fireplace, and a bar with a great selection of beers. The Lift Bar & Patio serves lunch with appetizers burgers, and entrees daily.

**Amenities:** Brian Head Lodge offers a range of amenities to enhance guests' stay, including an indoor swimming pool, outdoor hot tub, fitness center, and business center.

**Noorish Spa:** Unwind with a variety of massages, facials, and body treatments. On-site amenities include a sauna and hot tubs.

**Event Space:** Available for weddings, conferences, family reunions, and other gatherings, making it a popular choice for various types of events throughout the year.

**Stay & Ski Free:** During the 2024-25 season, guests can get a free lift tickets when booking a minimum 2-night stay. Guests receive up to 2 free lift tickets per night for king rooms and up to 4 tickets for queen rooms.

Learn more; visit [www.brianhead.com](http://www.brianhead.com).



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