



# Brian Head Resort

## Winter 2025/26 Press Kit



## Utah's Family-Friendly, Affordable Resort

At Brian Head Resort, families will find fewer crowds and a more relaxed atmosphere. Kids 12 and under ski and ride free all season, while the resort's dynamic pricing model makes it more accessible for families to participate in snow sports.

- **Kids 12 and under:** Ski and ride free all season long! No purchase required, no blackout dates.
- **Affordable Lift Tickets:** Starting at just \$14 on select dates, Brian Head Resort's demand-based pricing rewards guests who plan ahead with the best deals.
- **\$10 Daily Resort Credit:** Lift tickets purchased in advance include a \$10 credit to spend on food, rentals, lessons, night skiing or tubing (some blackout dates apply).
- **Ski and Snowboard School:** From group lessons for beginners and intermediates to private lessons for younger children or advanced skiers and riders looking to up their skill set.
- **Complimentary Lessons:** First-time skiers and snowboarders (ages 13+) receive a free 2.5-hour lesson with a \$30 lift ticket and \$25 rental package.
- **Budget-Friendly Rentals:** New rental equipment at affordable rates. Guests can book online and save \$5.
- **Night Skiing:** Ski under the stars on Fridays and Saturdays from 4 pm to 9 pm—free for kids 12 and under.







## Company Profile

Brian Head Resort's 2025-26 winter season is scheduled to begin on November 7, 2025, with more than \$1.4 million in upgrades for the 2025/26 winter season. These enhancements include expanded snowmaking, new gladed runs, upgraded rentals, and new ski patrol equipment, all aimed at improving the guest experience and extending the season.

The resort enjoys one of the longest ski seasons in Utah, thanks to its 9,600-foot base elevation (the state's highest), 360 inches of annual snowfall, and extensive snowmaking. The 2024-25 ski season culminated in 181 skiable days, the resort's longest season to date.

As southern Utah's premier ski destination, Brian Head features 650 acres of terrain, 72 trails, 8 lifts, 2 lodges, and a variety of activities and signature events, including night skiing, snow tubing, and live music.

For 60 years, Brian Head Resort has provided exceptional skiing and snowboarding on the "Greatest Snow on Earth" with affordably priced tickets and lessons. The resort continues to make the sport more accessible and family-friendly for the upcoming 2025-26 winter season with key initiatives, including:

- When purchasing advance tickets online, lift tickets for the 2025/26 ski season start at \$14 on select dates. Brian Head's dynamic pricing strategy rewards guests who plan ahead with the best deals.
- Brian Head's Power Kids provides unlimited free skiing and snowboarding to all children ages 12 and under, with no purchase required or blackout dates.

*Located in southern Utah, 200 miles northeast of Las Vegas and 260 miles south of Salt Lake City, Brian Head Resort is a perfect mountain getaway with a variety of family-friendly activities, lodging, retail shops, and restaurants.*

**Visit [www.BrianHead.com](http://www.BrianHead.com) to learn more.**



## Winter Fact Sheet

### ***Mountain Stats:***

Total Mountains: **2**

Base Elevation: **9,600 feet (2,926 meters)**

Giant Steps Chairlift Summit: **10,900 feet (3,322 meters)**

Brian Head Peak: **11,307 feet (3,448 meters)**

Vertical Drop: **1,320 feet (402 meters)**

Total Skiable Area: **1,232 Acres (499 hectares)**

Annual Snowfall: **360 inches (914 centimeters)**

- **8 Lifts Serving 72 Trails**
- **2 High Speed Quads**
- **5 Triple Chairlifts**
- **1 Double Chairlift**
- **3 Carpet Lifts**

### ***Trail Ratings by Percentage:***

**35%** Beginner

**35%** Intermediate

**30%** Advanced/Expert

### ***Terrain Parks: 2***

• **The Bypass Terrain Park** is located on the Heavenly Daze trail on Giant Steps Mountains, features jumps ranging from 20 to 30 feet, along with multiple new features, including a spine transfer, volcanoes, a quarterpipe, a Z-rail, two double kink rails, and a waterfall rail.

• **The Navajo Progressive Park** is serviced by a conveyor lift located on the Kodachrome trail. The park provides a variety of small and medium features for guests to take their skills to the next level.

## Getting Here

**Brian Head Resort is located 14 miles off Interstate 15 in southwest Utah, three and a half hours north of Las Vegas and four hours south of Salt Lake City. It is next to Cedar Breaks National Monument and situated between Bryce Canyon National Park and Zion National Park.**

### ***Distances From:***

- Cedar City, UT: 32 miles / 40 mins
- Las Vegas, NV: 201 miles / 3 hours
- Salt Lake City, UT: 245 miles / 3.5 hours
- Cedar Breaks National Monument, UT: 3 miles / 5 min
- Zion National Park, UT: 49 miles / 50 mins
- Bryce Canyon National Park, UT: 58 miles / 1.1 hours





## Winter Activities

### *Resort-Based Winter Activities:*

#### **Night Skiing and Snowboarding**

Just because the sun goes down doesn't mean the skiing stops! Get extra turns and work on technique or make laps in the Bypass Terrain Park. The Blackfoot Lift services three trails including Yaz, Desbah, and Heavenly Daze on Friday and Saturday nights from 4 pm to 9 pm, with extended days of operation during Christmas, New Year's, MLK Day, and Presidents' Day.

#### **Snow Tubing and Night Tubing**

Tubing is a fantastic way to experience winter thrills at Brian Head Resort. It's a lot like sledding but more fun, and there isn't any hiking! Brian Head Resort's tubing park is located near the Giant Steps Lodge. Tubing is open daily from 10 am to 4 pm starting on Nov. 27, 2025. Night tubing is available from 4 pm to 7 pm on Fridays and Saturdays, with extended days of operation during Christmas, New Year's, MLK Day, and Presidents' Day.

### *Activities Outside of the Resort:*

#### **Ice Skating**

Located just a few minutes from the Giant Steps Lodge, Brian Head Ice is an outdoor recreational ice rink set among the trees. The outdoor ice skating rink is typically open starting in late November, with ice skate rentals available as well as skate aids for inexperienced skaters and children.

#### **Cross Country Skiing and Snowshoeing**

Visitors can access a variety of cross country and snowshoeing trails around town, like Burt's Road or the Snowshoe Trail behind Georg's Ski Shop. Snowshoes and cross country ski rentals are available at Brian Head Sports and Georg's.

#### **Snowmobiling**

There are ample options for snowmobiling in Southern Utah's famous color country. Take a guided tour with Thunder Mountain Motorsports in Brian Head for spectacular views, scenery, and winter landscapes accessible by snowmobile.

#### **Cedar Breaks National Monument**

Cedar Breaks National Monument, only 4 miles from Brian Head Resort, offers free guided snowshoeing and cross-country skiing on Fridays and Saturdays from December to May. The park provides equipment, including skis, snowshoes, and poles, at no cost. As an International Dark Sky Park, it also hosts ranger-led stargazing programs on Saturday nights during winter.



## Signature Events

*From live music on Fridays to holiday celebrations, freestyle competitions, and the Spring Carnival, Brian Head Resort's events are sure to delight the whole family.*

### 2025 Holiday Celebrations

For those who like to get merry on the slopes, Brian Head Resort has a cheerful lineup of holiday festivities, including Shred with Santa on Christmas Day (12/25). On New Years Eve (12/31) gather by the fire pits and ring in the new year with a torchlight parade and fireworks show at the Giant Steps base area.

### Easter Egg Hunt: 4/05/2026

Whether you're a local looking for a fun family tradition or a visitor wanting a unique experience, the annual Easter egg hunt at Brian Head Resort brings together the spring sunshine, great skiing, and fun prizes. Bring the kids to hunt for Easter eggs in the snow and take a picture with the Easter Bunny.

### Spring Carnival: April 2026

Celebrate the arrival of spring with on-mountain celebrations each Saturday during April, including banked costume slalom, a cardboard box race, and the ever popular pond skimming event. Come to compete for prizes or just enjoy the spectacle.

### Banked Costume Slalom: 4/11

Cardboard Box Race: 4/18

Pond Skim: 4/25







## Brian Head Lodge & Spa

The Brian Head Lodge is the official lodging for Brian Head Resort. The upscale timber-and-stone building has inviting spaces that provide the perfect place for guests to unwind after a day of skiing or exploring the great outdoors. A free two-minute shuttle ride brings guests to the slopes, making it convenient to hit the slopes early, take breaks, or change equipment.

**Accommodations:** Brian Head Lodge has 100 guest rooms with exposed beams that feature free Wi-Fi, flat-screen TVs, mini-fridges, and microwaves. 12 suites are available with stone fireplaces and 8 have pull-out sofas.

**Dining:** The Lift Bar & Patio is the perfect place to cap off your day with giant windows to take in the amazing views, a large fireplace, and a bar with a wide selection of beers. The Lift Bar & Patio serves lunch with appetizers, burgers, and entrees daily.

**Amenities:** Brian Head Lodge offers a range of amenities to enhance guests' stays, including an indoor swimming pool, outdoor hot tub, fitness center, and business center.

**Noorish Spa:** Unwind with a variety of massages, facials, and body treatments. On-site amenities include a sauna, and hot tubs.

**Event Space:** Available for weddings, conferences, family reunions, and other gatherings, making it a popular choice for various types of events throughout the year.

Visit [www.BrianHead.com](http://www.BrianHead.com) to learn more.



## Season Passes

*With multiple season passes there is something for everyone and every budget.*

### Free Power Kids Pass

Children 12 and under enjoy free, unlimited skiing and night skiing at Brian Head Resort, plus unlimited access to Lee Canyon, Snowbowl, Nordic Valley, Purgatory, Sipapu, Sandia Peak, Valle Nevado, Pajarito, and Willamette Pass. No blackout dates, no purchase is required.

### Free Super Senior Pass

Skiier and riders age 75+ enjoy free unlimited skiing at Purgatory, Snowbowl, Brian Head, Sandia Peak, Sipapu, Pajarito, Nordic Valley, Lee Canyon, and Willamette Pass. No blackout dates, no purchase is required.

### Power Pass

The Power Pass provides unlimited skiing at Brian Head, Lee Canyon, Snowbowl, Purgatory, Sandia Peak, Sipapu, Pajarito, Nordic Valley, and Willamette Pass with no blackout dates. Plus 12 days at Purgatory, Snowbowl, and Lee Canyon.

### Power Pass Select

Unlimited skiing at Brian Head, Nordic Valley, Sandia Peak, Sipapu, Pajarito, and Willamette Pass, no blackout dates. Plus, 12 days at Purgatory, Snowbowl, and Lee Canyon.

### Brian Head Weekday Pass

One of the best values in skiing, Brian Head's 2025-26 Week-day Pass includes unlimited on the weekday of your choice for the entire season.

*Visit [brianhead.com](https://brianhead.com) for additional pass products, pricing, benefits and restrictions.*





